

Snap Spectacles

Retail Concepts



- smaller format bots for retail environments or small standalone locations.



- Airport, Outdoor Mall and other not-in-store retail locations.
- Centerlit 2-sided aluminum fabric frames with skinny bots.

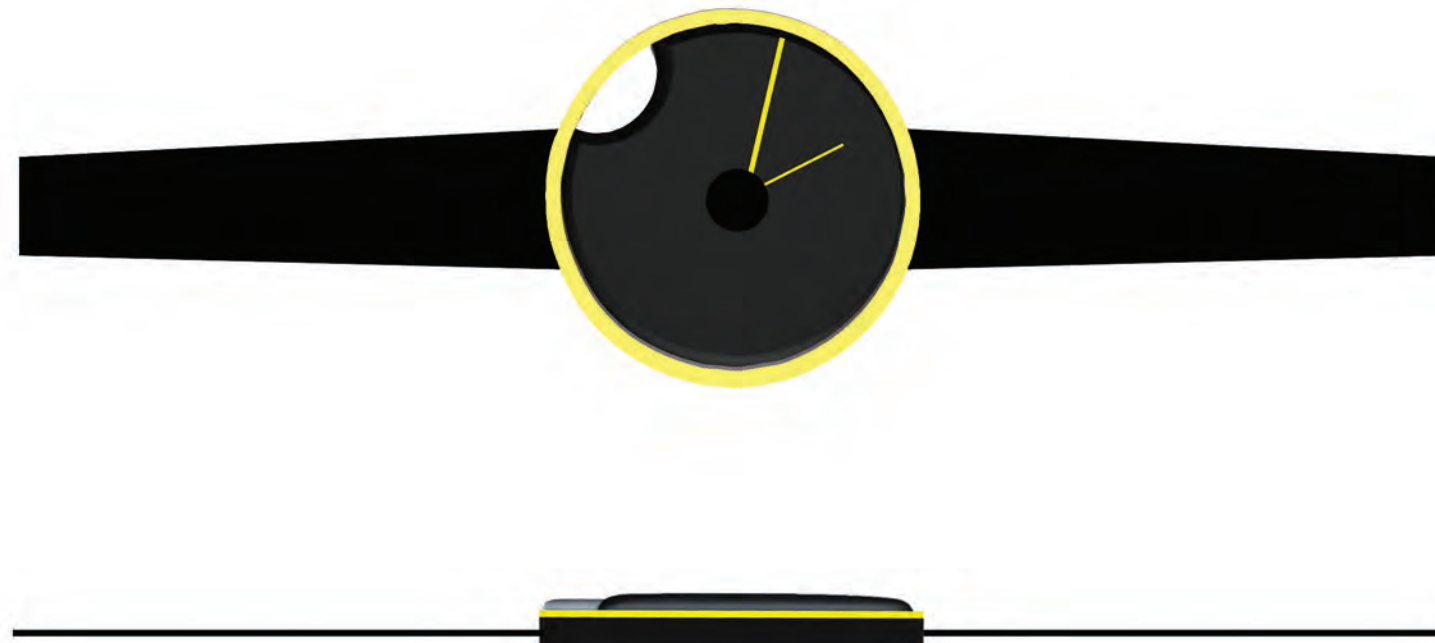


Product Idea

- License Ray-Ban styles to attract Millennial + market.
- Partner with Lens Crafters sales channel







**Product Concept
Snap Tic**

- Primary use, beyond watch, is to charge Spectacles.
- Accompanying neck chain with round holder for Snap Tic.
- With (2) of these could have more recharge time without needing case.
- These Snap Tic pieces would recharge in the case.
- As an option this could also be a camera that is worn indoors while not wearing Spectacles.



Snap Tic with chain